

# AERO RUBBER COMPANY,® INC.



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## CUSTOMER SERVICE BULLETIN

### **SUBJECT:**

### **SUGGESTIONS FOR OPTIMUM PRODUCT PERFORMANCE FOR MATERIALS WITH PRESSURE SENSITIVE ADHESIVE (PSA) BACKING**

In order to assist our customers in obtaining optimum performance and shelf-life from PSA backed material purchased from Aero Rubber Company Inc., we suggest that you consider the following “industry standard” preparation, application and storage guidelines:

#### **SURFACE PREPARATION**

The surface that PSA is to be applied to should be free of dust, mold releases, dirt, oil, moisture or other contaminants in order to assure optimum bond strength. Select a cleaning agent that does not leave a residue such as isopropyl alcohol.

#### **REMOVAL OF BACKING PAPER**

Backing paper must be removed with care. Select a corner area and make sure that you **DO NOT** grab the adhesive layer, just the backing paper. Then, carefully pull the backing paper off of the adhesive.

#### **CAUTION:**

**No mater how well PSA has been applied to a material, failure to use caution in removing the backing paper can result in the PSA peeling off right along with the backing paper.**

#### **APPLICATION**

Once the surface has been properly prepared, the PSA backed material and the surface to which it is to be applied should both be at a temperature **above 72 degrees Fahrenheit** before proceeding with application.

#### **STORAGE:**

PSA backed material should be stored in a cool dry area, circa  $70 \pm 6$  degrees Fahrenheit to ensure the uniformity and performance of the product. Aero accepts no responsibility for the performance of adhesives that have not been properly stored and/or have been stored by the customer for longer than six (6) months beyond Aero’s ship date.